RUPREKHA BEHERA

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ABOUT

Content Writing Intern with hands-on experience researching and writing published, reader-facing articles on freelancing and career topics. Strong command of English writing, editing, and research, supported by a B.Tech Computer Science background that translates well into technical and ed-tech content. Comfortable managing the full writing process independently, from research to a publish-ready draft, on deadline.

EXPERIENCE

July2026 - Present

Content Writing Intern - Freelysta(Remote)

- Research, write, and publish articles for Freelysta Learn, a resource platform for freelancers, covering topics such as portfolio-building, client communication, and pricing for beginners.
- Wrote and published an article that reached 670 views within its first 2 days of going live, reflecting strong topic selection and reader engagement.
- Independently manage the full writing process: topic research, outlining, drafting, self-editing, and formatting for publication.
- Write for a beginner-freelancer audience, translating practical concepts into clear, actionable articles.

PUBLISHED WRITING (FREELYSTA LEARN)

- Your Portfolio Gets You Noticed, Your Communication Gets You Hired
- Before Clients Reject Beginners, Beginners Reject Themselves
- The Myth That's Quietly Holding You Back
- The Portfolio That Gets You Your First Client
- The Pricing Mistake Almost Every Beginner Makes (670 views in first 2 days)

SKILLS

Writing & Content: Article Writing, Editing & Proofreading, Research, Long-form Content, Beginner/How-to Guides

Tools: MS Word, Canva, VS Code

Technical (supporting): Java, Python, JavaScript, C, SQL

Core: Communication, Time Management, Problem-Solving, Teamwork

EDUCATION

B.Tech, Computer Science and Engineering - IILM University, Greater Noida — 2023 - 2027
CGPA: 9.54 / 10

Class XII - B.D. Saraswati Vidya Mandir, Noida — 2022 - 2023 | 81.5%

Class X - Mahamaya Balika Inter College, Noida — 2020 - 2021 | 92%

CERTIFICATIONS

- Fundamentals of Information Security - Infosys, May 2025
- Python Fundamentals - Infosys, May 2024
- Fundamentals of Database and SQL - Infosys, November 2024

ACADEMIC PROJECTS

- AI-Powered Spam Detection Platform (React, Python) - Analyzed social media activity to flag spam and reduce manual security review effort. April 2025
- Amazon Clone (HTML, CSS, JavaScript) - Front-end clone including homepage layout, product listings, and navigation. January 2024